



**To access the  
ICR**

Medicaid providers who have an NPI can access the ICR via the Availity Portal (<https://www.availity.com>).

ICR is available online 24/7.

[www.empireblue.com/nymedicaidoc](http://www.empireblue.com/nymedicaidoc)  
**Provider Services: 1-800-450-8753**

Empire BlueCross BlueShield HealthPlus is the trade name of HealthPlus HP, LLC, an independent licensee of the Blue Cross and Blue Shield Association.

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BLUECROSS BLUESHIELD

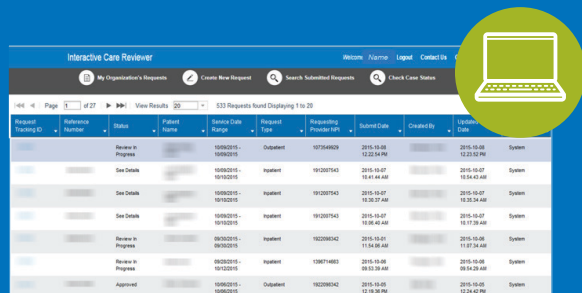
An Anthem Company

# Interactive Care Reviewer benefits



# Tired of the cumbersome fax process?

It's time to move to the electronic Interactive Care Reviewer (ICR) tool



## What is ICR?

Physicians and facilities who have an NPI can submit physical and behavioral health outpatient and inpatient authorization requests, and notification of admission for Empire BlueCross BlueShield HealthPlus members via ICR, which is available on the Availity Portal.\* ICR is not available to providers without an NPI. Ordering and servicing physicians and facilities can use the inquiry feature to find information on PA requests affiliated with their tax or organizational ID. ICR is also available for PA requests previously submitted via phone, fax, ICR or other online tool.

\* Availity, LLC is an independent company providing administrative support services on behalf of Empire BlueCross BlueShield HealthPlus.



## Benefits of ICR

### Why start using ICR? Consider these benefits:

- No more faxing! ICR eliminates hard-to-read handwritten documents.
- ICR eliminates potential errors with missed information such as *HIPAA* qualifiers.
- With ICR, you can easily check benefits to determine if authorization and/or notification are required.
- With automated routing, there is no need to memorize fax numbers, prefixes or phone numbers.
- ICR provides a comprehensive view of all requests.
- You can check the status of the request without calling or faxing.
- ICR generates an immediate reference number for tracking.
- ICR offers templates to reduce your work when submitting multiple requests for the same service.
- Electronically filed cases are received and reviewed faster than faxes. The average savings is 15 minutes per case or 4 to 5 hours per week.
- You can securely submit clinical information online.
- Submit requests from anywhere, on any computer with internet access. Use Internet Explorer 11, Google Chrome, Firefox or Safari for optimal viewing.
- There is no additional cost to you or your practice.

The ICR tool will now use sophisticated clinical analytics in order to provide an immediate decision on an authorization for higher levels of care such as inpatient, intensive outpatient and partial hospitalization.

### Benefits of the new ICR tool include:

- Reduction in administrative burden.
- Quicker access to care — 15 minutes for an immediate decision in some cases.
- Increased member focus.
- Prioritization of more complex cases.
- Reduced possibility of errors (such as illegible faxes).
- Increased time spent with patients.

